



‘সমানো মন্ত্র: সমিতি: সমাণী’

UNIVERSITY OF NORTH BENGAL

B.A. Major 2nd Semester Examination, 2024

UPSYMAJ12002-PSYCHOLOGY

Time Allotted: 2 Hours

Full Marks: 40

*The figures in the margin indicate full marks.
Candidates are required to answer in their own words are practicable.*

GROUP-A

Answer any *two* questions from the following

10×2 = 20

1. Explain in detail about the multiple intelligence theory. 10
2. Define Physiological Psychology and differentiate it from other branches of psychology. 2+8
3. Write a detailed note on psychosexual development by Sigmund Freud. 10
4. Write about the nature and scope of physiological psychology. 5+5

GROUP-B

Answer any *three* questions from the following

5×3 = 15

5. Write short notes of two factor theory of intelligence. 5
6. What is Psychodynamic theory? 5
7. Explain briefly about the tools of thinking. 5
8. Explain the central Nervous System. 5
9. Explain the Peripheral Nervous System. 5

GROUP-C

Answer any *five* questions from the following

1×5 = 5

10. What is Thinking? 1
11. What is a problem-solving behavior? 1
12. What is consciousness? 1
13. What is creativity? 1
14. Define intelligence. 1
15. Define physiological Psychology. 1
16. What are neurotransmitters? 1
17. What is synaptic transmission? 1

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‘समानो मन्त्रः समितिः समानी’

UNIVERSITY OF NORTH BENGAL

B.A. Sec 2nd Semester Examination, 2024

UPSYSEC12002-PSYCHOLOGY**BEHAVIOUR MODIFICATION**

Time Allotted: 2 Hours

Full Marks: 40

*The figures in the margin indicate full marks.
Candidates are required to answer in their own words as practicable.*

GROUP-A**Answer any two from the following**

10×2 = 20

1. Define behaviour modification. Explain in detail any one theory of behaviour modification. 2+8
2. Describe the various characteristics of behaviour modification technique. 10
3. Why is rejection of hypotheses and measurement of behaviour change considered important in behaviour modification plans? 10
4. Write down the applications of behaviour modification. 10

GROUP-B**Answer any three from the following**

5×3 = 15

5. List the steps involved while designing a behaviour modification programme. 5
6. Explain the principles of operant conditioning. 5
7. Outline some of the areas where behaviour modification can be applied. 5
8. Differentiate between fixed interval and variable interval with suitable examples. 5
9. What do you understand by positive reinforcement and negative reinforcement? 5

GROUP-C**Write short notes on any five from the following**

1×5 = 5

10. “Time-out” technique 1
11. Tokens 1
12. Stimulus Discrimination 1
13. Reinforcement 1
14. Behaviour Excess 1
15. Premack Principle 1
16. Low Probable Behaviour 1
17. Behaviour. 1

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UNIVERSITY OF NORTH BENGAL

B.A. Honours 2nd Semester Examination, 2024

GE1-P2-PSYCHOLOGY

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

**The paper consist of two sections GE-2A and GE-2B.
Candidates are required to answer any one section and
clearly mention it in the answer sheet.**

GE-2A

PSYCHOLOGY AND MEDIA

GROUP-A

Answer any two from the following

12×2 = 24

1. Discuss the relationship between media and psychology. 12
2. Define propaganda. Elucidate the psychoanalytical perspective of propaganda. 2+10
3. Define consumer behavior. Explain the relationship between consumption and happiness. 2+10
4. Discuss the uses and abuses of media. 12

GROUP-B

Answer any four from the following

6×4 = 24

5. Differentiate between fantasy v/s reality as portrayed by media. 6
6. Summarize the history of propaganda. 6
7. Discuss the effects of advertising on consumer behavior. 6
8. Write a short note on the role of media in bringing about a social change. 6
9. Define compliance. State the techniques of compliance. 2+4
10. Discuss the effects of media violence. 6

GROUP-C

Answer any four of the following

3×4 = 12

11. Define media psychology. 3
12. State the nature of propaganda. 3
13. Define consumer psychology. 3

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|-----|--|---|
| 14. | State how minority groups are projected by media. | 3 |
| 15. | Define consumer culture. | 3 |
| 16. | State any three psychological factors influencing advertising. | 3 |

GE-2B
YOUTH PSYCHOLOGY

GROUP-A

Answer any *two* of the following

12×2 = 24

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|----|---|----|
| 1. | Discuss the process of developing youth identity. | 12 |
| 2. | How does globalisation affect the youth development and relationship? | 12 |
| 3. | Discuss the issues and challenges faced by today's youth. | 12 |
| 4. | How can we foster resilience in youth? | 12 |

GROUP-B

Answer any *four* of the following

6×4 = 24

- | | |
|-----|--|
| 5. | How does culture affect the development of youth identity? |
| 6. | Discuss the importance of relationship in developing youth identity. |
| 7. | Examine the role of family and friends in youth development. |
| 8. | Summarize the risk behaviors shown by today's youth. |
| 9. | Explain the role of romantic relationships in today's youth development. |
| 10. | How can we foster hope and optimism in today's youth? |

GROUP-C

Answer any *four* of the following

3×4 = 12

- | | |
|-----|---|
| 11. | Define Youth. |
| 12. | Define globalization. |
| 13. | Write a short note on positive resilience. |
| 14. | What are the concerns of today's youth in Indian context? |
| 15. | Define youth culture. |
| 16. | Write a short note on youth identity. |

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UNIVERSITY OF NORTH BENGAL
B.A. Honours 2nd Semester Examination, 2019

GE-II-PSYCHOLOGY

EDUCATIONAL PSYCHOLOGY

Time Allotted: 2 Hours

Full Marks: 60

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

Answer any two questions from the following

12×2 = 24

1. Discuss the nature and scope of Educational Psychology. 6+6 = 12
2. Critically evaluate the behaviouristic and humanistic perspective in educational psychology. 6+6 = 12
3. Explain the term 'mentally gifted' and 'intellectual disability'. Suggest strategies for working with children who are intellectually disabled. 4+8 = 12
4. What are the characteristics of an effective teacher? 12

GROUP-B

Answer any four questions from the following

6×4 = 24

5. Briefly discuss the social learning perspective in educational psychology. 6
6. Outline the professional knowledge and skills that an effective teacher should have. 3+3 = 6
7. What are the various categories of exceptionalities? Suggest some remedial measures for such exceptionalities. 2+4 = 6
8. What are the skills required in a teacher to create a successful learning environment? 6
9. Discuss the relevance of educational psychology. 6
10. Differentiate between classical and operant conditioning. 6

GROUP-C

Answer any *four* questions from the following

3×4 = 12

11. Define educational psychology.
12. Explain classical conditioning with reference to Pavlov's experiment.
13. Outline the basic tenets of the cognitive perspective.
14. Explain observational learning with the help of Bandura's experiment.
15. What is classroom management?
16. What are the various teaching methods? Briefly explain any three.

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B.A. Honours 2nd Semester Examination, 2019

GE-III & GE-IV-PSYCHOLOGY

Time Allotted: 2 Hours

Full Marks: 60

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.
All symbols are of usual significance.*

**The Question paper contains GE-III & GE-IV. The Candidates are required to answer any one from the two Courses.
Candidates should mention it clearly on the Answer Book.**

**GE-III
PSYCHOLOGY AND MEDIA**

GROUP-A

Answer any two questions from the following

12×2 = 24

1. 'Reality is stranger than fiction'— Explain this in terms of fantasy v/s reality. 12
2. Define consumer behaviour. What are the various factors that influence consumer behaviour? 4+8=12
3. Discuss the role of psychology in advertising. How psychology helps us to understand the needs of consumers? 6+6=12
4. How the minority groups and gender disparity portrayed in media? Illustrated with examples. 6+6=12

GROUP-B

Answer any four questions from the following

6×4 = 24

5. Discuss the relationship between media and psychology. 6
6. Explain the common characteristics of consumer behaviour. 6
7. What is propaganda? How it has contributed to the development of mass advertising? 2+4=6
8. Discuss the role of media in social change. 6
9. Describe the relation between consumption and happiness. 6
10. What do you mean by media violence? How is it effecting in our society? 2+4=6

GROUP-C

Answer any *four* questions from the following

3×4 = 12

11. What do you understand by media psychology?
12. How do you explain the term consumer identity?
13. Mention the nature of propaganda.
14. What is the relation between psycho-analysis and propaganda?
15. Mention three abuses of media.
16. What is internet addiction?

GE-IV

YOUTH PSYCHOLOGY

GROUP-A

1. Answer any *two* questions from the following: 12×2 = 24
 - (a) Discuss the different concerns of Youth in Indian Context. 12
 - (b) How can you manage the issues and challenges due to unemployment among the youth adults? 12
 - (c) Discuss the role of optimism and resilience of youth development in present situation. 6+6=12
 - (d) Describe the influence of globalization in universal relationship. 12

GROUP-B

2. Answer any *four* questions from the following: 6×4 = 24
 - (a) Discuss the role of culture in youth development. 6
 - (b) Write the present day problems aroused from Youth Culture. 6
 - (c) Write some measures taking for positive youth development. 6
 - (d) What type of risk behaviours faced by today's Youth? 6
 - (e) Discuss the role of different institution in building positive attitude among youth adult. 6
 - (f) Write the role of peer interaction in the positive field of relationship. 6

GROUP-C

3. Answer any *four* questions from the following: 3×4 = 12
 - (a) Discuss some points on disrupted family. 3
 - (b) Write about some problems faced by the modern youth adults. 3
 - (c) What is meant by youth identity? 3
 - (d) Describe the role of education in confronting the challenges of young adults. 3
 - (e) What are the role of building resources for youth development? 3
 - (f) Describe the positive role of family in youth relationship. 3

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